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Press Release

SOURCE: UltraBrowser.com, Inc.

UltraBrowser Emerges Strong In Europe, Teaming Up With Leading European Entities To Deliver Customized Internet Browsers

ATLANTA, GA --(INTERNET WIRE)--Oct 29, 2001-- UltraBrowser.com(TM) of Atlanta, a leading provider of customized web browser solutions, today announced the success of its expansion into Europe which includes a licensing agreement with Tiscali S.p.A to provide a custom web browser under the Tiscali brand, enabling the company to package its Internet applications and web services together in a single interface. The leading Pan-European Internet Service Provider has over 17 million registered users of whom more than 8 million are active subscribers in 14 countries - An Italian version of the browser "Tiscali 10.0" was released last week in Milan, Italy.

This relationship represents the expansion of UltraBrowser's services to include licensing of private label browser solutions to large Internet Service Providers worldwide.

Previously, UltraBrowser secured contracts with Sportal, a leading Sports portal based in UK, with Football teams Bayern Munich of Germany, AC Milan, Juventus, Napoli, and AC Parma of Italy; and Car racing portal Formula1.com. Several other branded browsers with major ISPs, Portals, and Affinity Groups are due to launch soon.

UltraBrowser's solution enables providers to build customer loyalty, retain and expand market share, and increase reach and revenue by offering the most comprehensive set of interaction tools and web services to their end-users.

UltraBrowser's application is the first to make a web browser a truly unique communications supplement in comparison to just having a site that end-users can simply click away from - the browser offers the most prominent presence and the stickiest environment of all. With UltraBrowser, clients can get to market quickly utilizing several distribution channels and immediately begin monetizing the relationship with their end-users.

"We're experiencing a great demand for web browser solutions, particularly among Internet service providers and large affinity groups as they seek to maximize the relationship with their end-users." said Yassine Sbiti, CEO of UltraBrowser. "We are pleased to have targeted Europe because of its diverse and growing Internet market; our product now stands the test for its "Make To Order" flexibility, international appeal, and in language customization capabilities."

UltraBrowser also integrates other proprietary technologies and 3rd party applications with its service including Instant Messaging, telephony software, Internet dialers, and webmail services - all designed to fit and reflect the customer's own brand

About UltraBrowser.com, Inc.

UltraBrowser.com, Inc. is a privately held Delaware corporation based in Atlanta, Georgia. UltraBrowser is an Internet services and software development company whose applications provide turnkey and fully customizable front-end solutions for clients worldwide. With unique sets of algorithms and advanced provisioning systems, UltraBrowser is structured to benefit its clients and network members of content providers, advertisers, merchants, and affinity partners.

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